Call for Sponsors UCAAT 2017

Become a Sponsor of UCAAT 2017, and introduce your organization, company, product or service to more than 200 people interested in the automated testing of connected things.

UCAAT is the premier European conference on standardized test methods for automated testing. Every year UCAAT attracts practitioners and researchers of advanced test automation. This year we expect around 200 participants with a mix from industry and industry driven research.

This year, UCAAT takes place in Berlin between October 11th – 13th. One of this year's main topics at UCAAT will be testing the Internet of Things (IoT) which has been blurring lines between verticals such as telecom, transport, enterprise IT, automotive and leading to the emergence of a unified technology platform.

UCAAT offers an opportunity to come together to share experiences and learn about the latest advances in the industrial use of test automation. It welcomes presentation, poster and tutorial submissions relevant to modern test automation approaches, technologies and strategies in practice by means of case studies or experience reports.

The following lists the possible UCAAT 2017 sponsorship opportunities.

	Platinum	Gold	Silver	Bronce
	5000€	3500€	2000€	1000€
Company logo on promotional materials	●	●	●	●
400 words description in the conference printed program	●			
Company logo and link on the UCAAT web site	●	●	●	●
100 word description on the UCAAT website	●	●		
Company logo and linkage to remain posted on the event website (post event)	●	●	●	●
Branding on the stage back drop	●	●	●	●
Listing on pre-show email marketing	●	●	●	
Acknowledgement at the opening and closing session	●	●	●	●
Datasheet in the welcome material *	●	●		
10 min presentation in the sponsor track session	●	●		
A3 m² info stand with two high tables	●	●		
Complementary all-inclusive tickets	4	2		

To become a sponsor or simply enquire about our sponsorship opportunities please send an email to the sponsor chair Ronny Meier (ronny.meier@fokus.fraunhofer.de)