


Budapest, 26-28 October 2016



Hosted by:  **NOKIA**

in partnership with: 

How can advanced test automation face the challenges of fast product development in the age of the Internet of Things?

Software testing is generally considered as a process of executing test cases, using test case design techniques. From a broader perspective, it can be defined as any activity, including static testing techniques aimed at evaluating an attribute or capability of a program/system and determining if it meets its requirements and intended use.

Migration from manual to automated testing procedures not only provides effective use of labor force but also shortens time to market and improves system quality. Agile development approaches such as SCRUM, KANBAN and Continuous Delivery cannot be applied without test automation. Hence, test automation and management become an increasingly critical and strategic necessity.

Bearing this in mind, ETSI's Technical Committee Methods for Testing & Specification (TC MTS) has initiated a series of conferences focusing on test automation: the ETSI User Conference on Advanced Automated Testing (UCAAT). UCAAT is the successor of previous ETSI User Conferences on TTCN-3 (T3UC) and Model-Based Testing (MBTUC).

UCAAT is dedicated to application aspects of automated testing including model-based testing, cloud testing, mobile testing, test methodologies, test management and standardized test specification. It will focus on the practical challenges often faced by industry.

This conference brings together researchers and industry stakeholders from different application domains such as Telco, Banking, IT Services, Automotive, Robotics, Healthcare, Defence and Software vendors.

This year, UCAAT will follow the Hustef Conference, one of the premier conferences for practitioners and researchers in the Central European region in all areas related to software testing. More information at: www.hustef.hu.

Cost for conference attendees

	Early Bird (before 15 Sept. 2016)	Regular (from 16 Sept. 2016)
Tutorials & Conferences including social event	320€	410€
Conferences only including social event	290€	340€
Student rate including social event	50€	110€

Important Dates

Submission of title, author & abstract closed

Notification of acceptance
24 June 2016

Submission of final presentation
30 September 2016

Detailed sponsoring packages

A special 20% discount will be granted to Hustef sponsors who also wish to sponsor UCAAT at the same sponsorship level, and vice versa.

UCAAT offers sponsorship opportunities for you to:

- **Boost your image:** show that your company is dynamic, pro-active and innovative
- **Promote your brand** by associating it with the key organizations
- **Target the relevant audience** in your specific domain
- **Create new business opportunities** for your company

We invite companies and institutions who would like to support UCAAT and become a sponsor to contact UCAAT@etsi.org

	Platinum 4600€	Gold 3100€	Silver 1700€	Bronze 1000€
Company logo on promotional materials	√	√	√	√
400 words description in the conference printed programme	√			
Company logo and link on the UCAAT web site	√	√	√	√
100 word description on the UCAAT website	√	√		
Company logo & link on the event website (post event)	√	√	√	√
Branding on the stage back drop	√	√	√	√
Listing on pre-show email marketing	√	√	√	
Acknowledgement at the opening and closing session	√	√	√	√
Datasheet in the welcome bag*	√	√		
Branded merchandise in welcome bag (optional)*	√			
10mn presentation in the vendor track session	√	√		
A 3m ² info stand with two high tables	√	√		
Free conference passes	4	2		

* to be shipped to the venue at least 10 days before the event

The conference will take place all day long. Coffee breaks and lunches will take place in the same area than conferences and exhibitions. Sponsors will have the opportunity to showcase their solutions during the day.

- Stand set up: Wednesday, 26 October 2016, morning.
- Stand tear down : Friday, 28 October 2016, after the end of the conference.