Conformiq Background

- **Founded in 1998 in Finland**
  - Originally as testing services

- **Software & support services**
  - Conformiq 360° Test Automation Software
  - 3rd generation of software
  - General purpose automated test design and execution acceleration tools

- **Worldwide locations:**
  - San Jose, CA, USA (HQ)
  - Helsinki, Finland (R&D)
  - Bangalore, India (R&D)
  - Paris, Hyderabad, Toronto (sales & support)

- **Partner with SDLC tool providers and testing services companies**

- **Customers worldwide**
  - Fortune 100 Enterprise & Networking markets
  - BFSI, Telecom service providers

CIO Review
20 Most Promising Software Testing Solution Providers 2015
Automation MUST enable system testing at the speed of development

• **Increase productivity: Lower cost**
  – Automate functional test design (and re-design)
  – Automatically generate test scripts for automated execution
  – Leverage existing test assets – test cases, requirements, prototypes
  – Eliminate test automation backlog

• **Increase and optimize coverage: Reduce defects**
  – Thoroughly test complex systems with a minimum of test cases; optimize regression test suites
  – See generated tests, what they cover, and why they’re needed; gain visibility into what has been tested and what has not
  – Automatically document all test cases versus requirements
  – Generate documentation in the format and language needed

• **Integrate the test flow: Shorten time to market**
  – Tightly integrate with all STLC tools and processes
  – Directly link to automated execution frameworks
Then Add Conformiq 360° to Automate Test Design & Execution

Conformiq Creator™
- Automate & optimize new test design

Conformiq Transformer
- Automatically execute existing test cases (without scripting specialists)

Improved Testing Efficiency
Conformiq 360º- Automate Test Design in 3 Easy Steps

1. Streamlined Graphical Model Capture of Requirements
2. Automatic Test Design with One Button Click
3. Transform Generated Tests for Automatic Execution & Full Documentation

The testing framework for repeatable consistent: Control, Visibility, Automation, Integration & Speed
Conformiq 360° Users *Eliminate*

- **X Manually** designing and maintaining test cases
- **X Manually** optimizing the minimum number of test cases
- **X Manually** writing executable test scripts
- **X Manually** determining correct test results
- **X Manually** determining test case impact with every change
- **X Manually** maintaining requirement traceability
- **X Manually** writing test documentation
- **X Manually** transferring information between STLC tools
- **X Manually** optimizing regression test suite
- **X Manually** scripting automated execution tools

*For continuous testing at the speed of agile development*
Automated Testing at Agile Speed is … Conformiq 360° Test Automation™

Press to generate and execute test cases

“Everyone needs to look at this technology because everyone is going to need it. Conformiq is the best of breed out there.”

“This is the future of testing.”