Jean-Pierre Schoch is MBT Expert and Chief Architect at Smartesting. Jean-Pierre joined Smartesting in May 2008 after 13 years with Rational in the United States and in France promoting object-oriented technologies, and more specifically Model-Driven Development and Model-Driven Architecture approaches. The decision to join Smartesting was largely motivated by the prospect of contributing to the development of a Model-based Testing approach to industrialize software testing.